

# Community forward. Together.

## Who We Are

The Burnham Center for Community Advancement (BCCA) is a think-and-do tank that helps make the San Diego binational region a better place to live, work, and play for all. We serve as a nexus point where community stakeholders and multi-sector partners come together to identify regional needs, find innovative solutions and tackle some of our most pressing issues. As a community, we have big aspirational ideas.

We face exciting opportunities, and we wrestle with vexing, persistent challenges. Through collaboration, we can narrow our divisions, heal disaffection, accelerate progress and live into and up to our full potential as a region. BCCA will encourage and support our community and leaders to come together and act upon our shared needs, values and aspirations.

## How We'll Do It

We believe that through community engagement, vigorous dialogue, research, data and best practices, we can build a platform for our community leaders, businesses, educators, workers, researchers, faith-based organizations, nonprofits, residents and government to move us forward. We will look at community-initiated policy priorities, partner-

driven initiatives and BCCA-initiated campaigns through this process. Our goal is to tap the power of community collaboration and civic innovation to foster a region that opens doors, provides opportunity, helps the people of our great region prosper and becomes a place we are all proud to call home.



Together, we will bring big ideas to life and strengthen our community fabric through:

**Transformation** We'll strive for new solutions that will move our region in a new direction by finding novel ideas to address our most persistent problems.

**Ideas to Action** We're not just dreamers. We're doers. One of the most important dimensions of this model is that ideas will become action.

**Future Focused** Tomorrow's San Diego begins today.

**Diversity** An array of people and ideas are essential to move the San Diego region forward.

**Collaboration** Engagement, partnership and cooperation allow us to achieve things we often can't do on our own.

## Please Join Us

We are seeking partners, collaborators and funders who understand the long-term impact of combining research, data and community engagement to design solutions to our region's most persistent and vexing issues. We invite you today to consider joining us.

To learn more, visit [burnhamcenter.org](http://burnhamcenter.org)